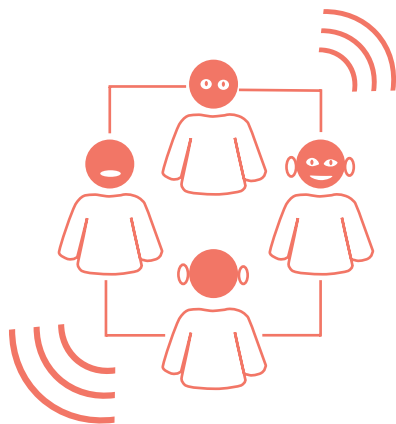


19th, 20th and 21st
of May 2023,
on ZOOM

LOGOSCOPE

Person, Role and Virtuality



The International Forum for Social Innovation (I.F.S.I.)

I.F.S.I. has given itself the task of promoting social innovation and contributing to the transformation of institutions including private or public institutions, administrations, associations, educational or health organizations whether secular or religious, etc.

As such, I.F.S.I. carries on the tradition of the School of Group Relation led mainly by Wilfred R. Bion, Isabelle Menzies, A. Kenneth Rice and Pierre Turquet. However, it builds upon the Psychoanalytic and Open Systems theories with a societal dimension and approach known as Institutional Transformation (IT), emanating from its work in political, economic and social spheres.

Every year since 1978, I.F.S.I. has organized an Annual International Working Conference in France around the themes of authority, leadership and transformation, and in 2005 it was coined the TransformaCtion conference.

For many years, I.F.S.I. has also been

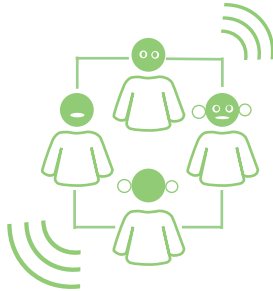
developing and conducting conferences abroad in partnership with universities and other associations on similar and complementary themes.

Since 2001, I.F.S.I. has led a training program for managers and consultants known as Leading Consultation (M.Phil., Ph.D.), in conjunction with the Business School, University of Glamorgan, followed by Hull University and then with the University of Bath (United Kingdom). Leading Consultation 7 is under preparation.

Last but not least, since January 2004, I.F.S.I. created and has been running a new annual international working conference on the themes of femininity, leadership, authority and masculinity, known as F.L.A.M.

At last in 2012, I.F.S.I. has created with the Consultation Center for Live at Work (C.C.V.T) the week- end conference : Identity, Role and Work.

Logoscope is a series of online workshops organized by IFSI-FIIS, the International Forum of Social Innovation



This new dynamic webinar considers the weight of unconscious processes on our way to interact on the Web.

The term «Logos» in ancient Greek refers to speech and logic, while the suffix «scope» means the gaze, the vision.



By «Logoscope»

we mean

The gaze that brings life to the digital screen and determines online relationships.

The discourse that explores, interprets and discerns the emotional, symbolic and unconscious processes that take place on the Web.

This series of virtual workshops focuses on looking, speaking, listening and working in the digital space. It aims to take into account the impact of new technologies on taking authority, exercising of leadership, and the human and social functioning of institutions.

Context

Logoscope was launched on the occasion of a singular and tragic event:

the learning by experience of social innovation and of institutional transformation.

With the Covid-19 pandemic, the massive and universal use of the digital tool has led us to think about the creation of a device allowing to continue on the Web



Primary Task

To «augment» the shared authority of the participants and to learn from experience to discern the conscious and unconscious processes that shape our working encounters on the web and determine our ability to build there together.

Logoscope's adventure proposes to explore the differences between taking authority and exercising leadership on and off screen, as well as the consequences of teleworking on the process of institutional transformation.



Who should attend this workshop?

Whether you are an entrepreneur, an artist, a manager, a consultant, a therapist, a humanitarian or a teacher. If your work requires online collective meetings, then this workshop is for you!

At the time of the digital acceleration, we must become aware of the constraints carried by the digital tool-space, and also discover its advantages.

Working sessions*

	Friday 19/05	Saturday 20/05	Sunday 21/05
10am -11am		E-SENS	E-MAGINATION
11am -11:30 am		Pause	Pause
11:30 am -12:30 pm		E-SENS	INTERFACE
1:00 pm – 2:00 pm	INTERFACE	E-CONSULTATION	E-CONSULTATION
2:00 pm – 2:30 pm	Pause		
2:30 pm – 3:30 pm	MATRIX		
3:30 pm – 3:45 pm	Pause		
3:45 pm – 4:15 pm	TIME WINDOW		

* Central European Time CET

Interface:

To reflect on your expectations and / or experiences of the online workshop considered as a whole, with the focus on the question of life on the screen in its professional and collective dimensions.

Matrix:

To explore your dreams, reveries, feelings, free associations and physical sensations, in relation to the learning carried out on the screen, during the workshop.

E-sense:

- (1) To meet others and explore the experience on the platform, without the sound.
- (2) To meet others and explore the experience on the platform, without the image.

The two sessions each consists of an exploration sequence (30 min), and a feedback sequence (30 min).

E-consultation:

To analyze both personal and collective experiences and learning, in order to prepare for the transformation of your roles and relationships in the webinar first, then back to your professional, physical or virtual systems.

Time Window:

To divide into several subsystems, according to a criteria that participants will define themselves (with a maximum of four participants), and to negotiate with the *Bo(a)rder* the schedule of both of their E-consultations, on [ZOOM](#).

E-magination:

To create a collective drawing in «real-time» representing Logoscope as a working system built by the participants. During this session, the participants will use the application www.witeboard.com



Role of Staff members

The role of all staff members is to make working hypothesis about participants' dynamics, words and gestures as well as the way they look at themselves and at others.

Navigator:

In charge of the workshop navigation.

Weaver:

In charge of connecting the participants by the thread of the interpretations.

Bo(a)rder:

In charge of time borders, data collection and offline link.



Staff of Logoscope



Michaël Gutmann **Navigator**

President of IFSI/FIIS. Founder of Transmissions, a consulting social innovation agency. Consultant and certified trainer in institutional transformation (LC4). Social innovation specialist. Historian (Socialism and the Middle East). Entrepreneur. Photographer at Paris, France.



Louise Edberg **Weaver**

Certified Psychologist, Senior Organizational Consultant, CEO Arifana International AB, Stockholm Sweden
Former President of IFSI
Director TOLC, Transformation: Organization.
Leadership, Creativity 2018-2023, Sweden



Hisham Morsi **Bo(a)rder**

Founder of Quality of Life (QoL) Therapy, Transitional care and emotional regulation interventions for cancer patients in Hamad Medical Corporation of Qatar. A paediatric oncologist with a PhD in molecular biology and a MSc in psychiatry. A senior researcher in biology of diseases and human psycho-social development



Administrative Information

Dates and platform:

**The 19th, 20th and 21st of May, on
ZOOM.**

Applications used:

- ZOOM
- Witeboard
- E-mail
- WhatsApp

Fees:

Student and trainee: 280€ (without taxes)

Individual: 330€ (without taxes)

Institution: 630€ (without taxes)

**For registration, please fill out the application form,
[click here to log-in](#)**

Link for online payment:

www.ifsi-fiis-conferences.com/payment/

For any other information,

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